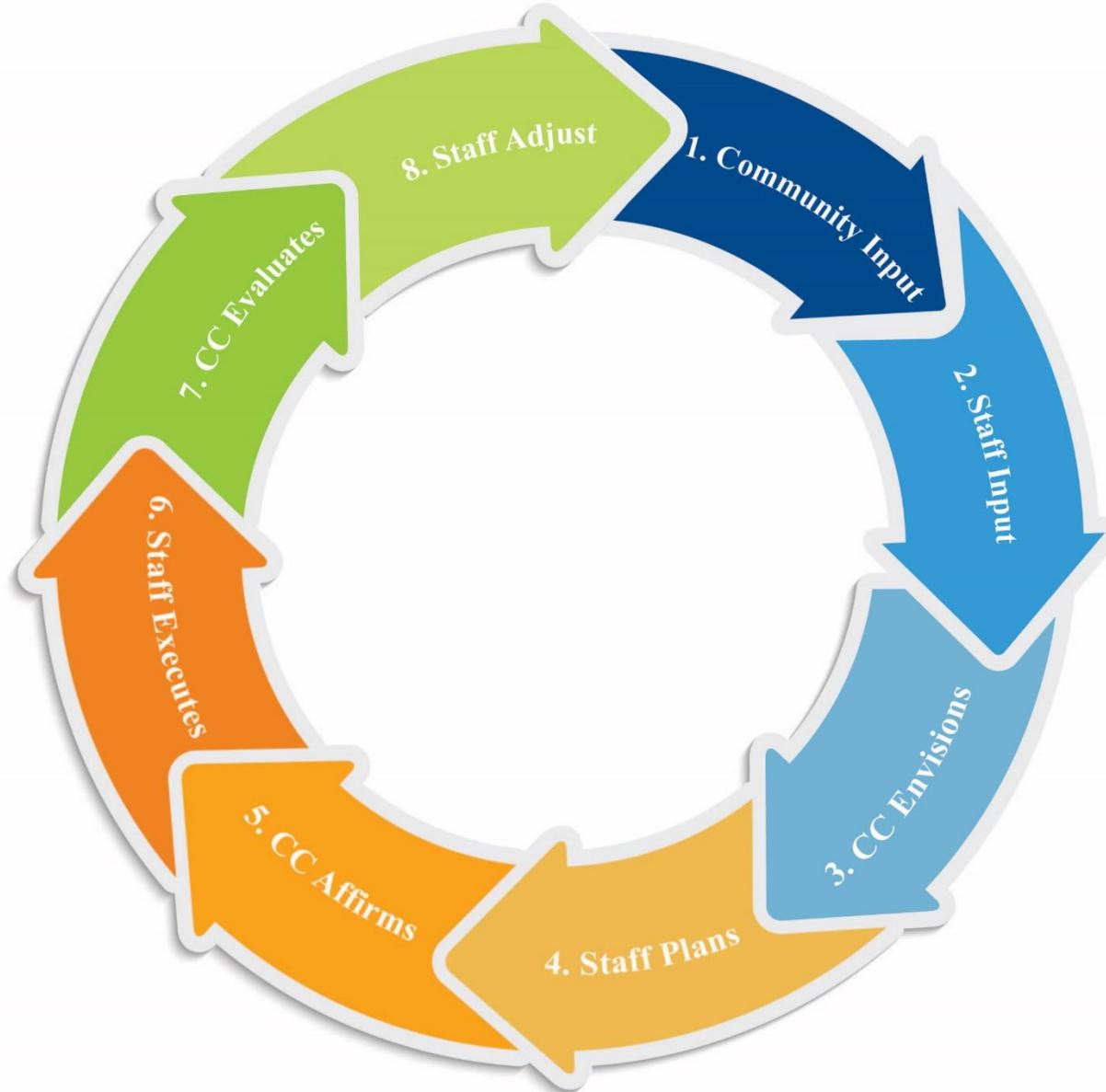


IMAGINING SHAWNEE

Inspiring our community to create a shared vision for Shawnee's future

Shawnee Council Retreat Report
Overview of Pillars and Milestones

Cycle of Strategic Visioning



5 Priority Pillars



Attract diverse housing to meet the needs of a growing city



Create a safe, sustainable, inclusive, and interactive community



Design an environment where businesses thrive



Lead in maximizing and integrating natural resources



Provide exceptional city services and infrastructure



Attract diverse housing to meet the needs of a growing city

- Develop a mix of housing options to serve a broad range of households and income levels
- Be innovative in mixed-use developments
- Revitalize needed areas with infill housing developments
- Integrate multi-family housing into existing development



Create a safe, sustainable, inclusive, and interactive community

- Continue to be a leader in public safety best practices
- Promote health, connectedness, and sense of belonging in every neighborhood
- Maintain a “hometown feel”
- Develop creative partnerships to expand public transit opportunities
- Make downtown a premier, interactive, and unique destination
- Integrate sustainability and conservation in planning to create a resilient city and improve quality of life
- Generate opportunities for recreation, public art, history, and cultural experiences
- Honor Shawnee’s history as we move into the future



Design an environment where businesses thrive

- Identify areas that would be attractive to and create plans for commercial development
- Attract and retain business clusters that will create a sustainable business culture
- Recruit businesses that will make downtown a premier destination
- Create a corporate business park to attract additional Fortune 100 companies
- Encourage parks and recreational opportunities within commercial development



Lead in maximizing and integrating natural resources

- Capitalize on Shawnee's unique topography and geography by integrating it into developments and site designs
- Promote innovation and efficiency in design standards as updates are made to the Comprehensive Plan
- Incorporate natural resource access into development
- Utilize the Kansas River in future recreational opportunities



Provide exceptional city services and infrastructure

- Support residents in maintaining property through safe building codes that promote new construction and renovation
- Promote beautification by establishing innovative code enforcement strategies
- Provide state of the art stormwater systems through regional partnerships that protect residents' properties
- Create a continuity of regional connections through sidewalks, paths, and trails
- Grow and cultivate a workforce of servant leaders who are fully equipped and prepared to carry out the vision of Shawnee
- Maintain and expand a quality road system, utilizing concepts that promote efficiency and sustainability
- Establish an infrastructure development plan

(Possible) Moonshot Ideas

- Valley of Champions sports development
- Campground incorporated into the Valley of Champions
- Tiny Home Village – short term rentals
- Nature Center
- Attract a Fortune 100 company headquarters
- Adventure Park
- Amphitheater
- Unique downtown gathering place
- Partner with a research university to develop a bioscience/animal health incubator
- Pedestrian connections across I-435 and K-7
- Mixed-use residential community
- Community Recreation and Gathering Space
- Senior Center
- Farmer and Craft Market
- Incorporate recreation and entertainment opportunities near the Kansas River
- Rebrand the I-435 corridor as “The Gateway to Johnson County”
- Capitalize proximity to MCI